

OHIO Transfer Council Executive Board Meeting Minutes
November 16, 2009
Mt. Carmel College of Nursing

Members Present:

Karen Dickerson, Bruce Sliney, Dave Sauter, Kathy Pruckno, Doug Bullimore, Randy Price, Jeff Mongold, Linda Arnest, Christy Shula, Celestine Goodloe, Cathi Kwapich, Janna Whitaker

Meeting was called to order at 10:10 am

•Minutes from last meeting were reviewed by the committee.

**Addition to minutes to add Celeste Goodloe as present from last meeting.
Celeste needs to bring copies of minutes for distribution at next meeting.

**John Tafel –correct spelling on minutes.

**Page 1=Number of ballots.

Minutes were moved by Dave and second by Doug. Minutes were approved.

Committee Reports:

•***Annual conference committee meetings.*** First meeting was held at Schaumberg Hall on the campus of OSU. Every year we had give aways, which was seen as excessive and self serving. It was suggested that a basket be created to use as a silent auction item replacing the school giveaways. All money collected would go towards scholarships. Schools would be contacted to provide items for the basket. Per Dave Sauter, OACRAO did that two years ago and it was very successful in raising money for scholarships. Kings Island tickets, a school basket were some ideas mentioned.

•The Committee is looking into credit card payments for the conference the day of to see if the credit card can be used for silent auctions. If not, people will be alerted that they need to pay by check.

Great idea opposed to increasing fee for the conference. Other suggestions include:

- donations from schools.
- OACRAO scholarship chair can be a resource.
- Purchase a 50/50 roll of tickets for \$5.00.
- End of conference as bidding moment will bring folks back to end of conference.
- Suggested there be no giveaways at lunch.
- Target X, College Source and RedLantern have been approached as vendors. Also

offering a table with Next Step.

•Suggestion by Linda for RedLantern to be a vendor, do u.select as well as a session regarding their other products.

•Dave had breakfast with Jason Elwood and thought they would be very interested in participating as they lost some of their support. Jason has visited UC, OSU and places outside. RedLantern is moving to Cincinnati next week.

•Linda sees u.select as a separate product since all state schools are required to participate in u.select.

Thursday for u.select conference has been recommended. Two separate conferences in The Blackwell.

•Looking at conference theme dealing with change or evolution. Theme Recommendation: ***“Change, It Just Makes Sense.”***

•OBOR track=looking at paring up different topics such as u.select and TAGS so universities can talk about their best practices opposed to OBOR representative. Discussion can also center around which schools are doing well.

•Postcard is scheduled to go out in February. Keynoters to consider included Janet Marling, Charlie Nutt from Kansas, or President Gee.

•Seven of nine committee members present at the meeting. Becky Barnes from Ashland and Trish from are taking on publications. Janiel is taking over the auction. Admission and Registrar contacts Kathy to get to Christi for postcard mailing.

Elections/Nominations- The nomination process of President Elect, Treasurer Elect and Secretary to start after the new year.

- Provide suggestions to Kim.

MEMBERSHIPS: 113 members listed. One new member since last time. 86 identified from last year, not members this year. Cathi to follow up with them.

•Value proposition-We need to do a better job of selling ourselves.

•Look at new folks in the profession. Consider a “new to profession” group.

•Include a special session at the conference for new counselors. Mentoring opportunities. Karen recommends contacting OACAC rep to see what they do for new members.

•First college conference in September. Membership fee and how it is tied to conference.

•An exec board member (Karen, Linda and Cathi Kwapich). Membership Committee suggests that first time participants identify themselves as a new member on the registration form. Color coordinated name tag for new members.

•Transfer fair support. Transfer Fair Calendar Committee to identify board member. Collect cards. Doug will do it at Owens and forward to Kathy P. Karen to get “Save The Date” postcards out at the Lakeland in February. May 12th at North Central. Kathy P. to email Doug. Other fairs for spring include

Feb. 24 = Lakeland, Edison

March 3=Cincinnati State

March 30=Owens

April 22 =NW

May 12 =N. Central

•Drawing of new members for a free membership. Incentives for people who are first timers to attend conference. Raffle open to anyone to benefit versus 1st time offer Discount for first timers. \$130.00 for members.

•Lunch with the keynote speaker

•Meet and greet Thursday night reception for first timers.

•Why are people not members now: 1. They don’t know about us.

2. They have not been asked.

•Let membership folks decide on the best practice and make suggestions. Come back to February meeting with proposal.

- Membership committee to benchmark what other groups have done.
- Mailings to Admission and Registrar Offices.
- Bring a colleague campaign with them to OTC.
- Institutional or campus based representative to reach out to their campus about OTC.
- OBOR Transfer Institutional Rep.
- Create an OTC letter that each member can personalize and send to 10 folks on our campus to tell the story about OTC.

TREASURER'S REPORT:

- Distributed. We filed 990 form on time, signed it and sent in \$50.00.
- Diane is working with an accountant. Cost this year was \$250 versus \$400 last year. We paid \$800 in tax prep last year (Diane thinks it was due to 2 years overlap).
- As of October 30th= \$17,140 in checking and \$14,906 in savings.
- Current is \$16,759.20 in checking.
- Diane requested a copy of Christy and Dave's driver's license. Report was approved by Cathi Kwapich. Second by Bruce.

PROFESSIONAL DEVELOPMENT:

- Janna has been in touch with Dan Dakin, President of Ohio Academic Advising Association to conduct a workshop at our conference.
- Quarter to semester conversion would be a good draw for a session.
- Is shooting for January as a professional development. Janna needs suggestions for panelists. Mtg. last month at Wright State, per Dave. Marian Hogue would give a list of attendees for Janna.
- Webinar – OTC can pick up the cost. Last year Enrollment Mtg. at University of Akron paid for the webinar. Academic Impressions has some. March or April is the date being considered.
- Janna to determine costs, send an email and board approval will be done via email.
- Lecture room on campuses offered by several schools.
- Encourage new people on our campuses to come to a professional development workshop.

PUBLICATIONS:

- Heather recently sent out a newsletter. Will contact appropriate Executive Board members to include the following in the next newsletter:
 - Conference reminder site-encouraging current members to bring a new member.
 - Professional Development Workshops
 - Silent Auction
 - Elections
 - Award Nominations
 - What's New Section
 - Include urls, reports in the newsletter
 - TAGS, Transfer Module, Semester Conversions- Associate Chancellor provided review process for OBOR.
 - Scholarship recipient profile

- Membership profile.
- Link to website and to fairs.
- Semester conversion

SCHOLARSHIP:

- Hideo works with OBOR now
- Dave Sauter is taking over Scholarships
- Discussion to eliminate credit hours. Minimum of 24 semester or 36 quarter hours.
- Cleveland Scholarship will no longer process the scholarship. Jeff will remove this. Everything on the web site is 2009-2010.
- On the new form. Will we look at need percentage base or dollars. Look at EFC only to make it fair to all applicants.
- Scholarships implied first baccalaureate only, but not written. Committee supports this. Janna motioned to provide a scholarship for someone making first baccalaureate degree. Seconded by Dave. Motion passed.
- Karen will help Dave with the process.
- List of schools does not include two year privates as there are none in OH.
- Spreadsheet of applicants provided.

TRANSFER CALENDAR:

- Amy Sues is now retention director. If you know of transfer fairs not on the list. Amy needs to know that for the calendar.
- Mention to Amy that each fair identify an OTC rep.
- National PTK conference and transfer fair.
- Advisor and student energy on the campuses.
- PTK to do a session at a conference.
- OH Association of two-year colleges are good conferences for PTK folks to come to. Spring PTK event.

WEBSITE:

- Spring PTK event. Marketing slant on first page. Needs to be more descriptive.
 - Includes these are the kinds of things I do. How can OTC help me.
 - Need to make the home page more informative. Now it is too brief.
 - Include semester conversion. Brief description and list of institutions involved.
- Resource list for each school. 4 year schools includes sections of their home websites about the conversion.
- What is there on the website for students. Currently scholarships, helpful links and transfer fair is listed for students.
 - Jeff has pictures from the last pages conference to add to the web sites.
 - OBOR Transfer
 - Jeff to contact Summer Joans at CSCC to assist with website. Jeff is also working with others on his campus to help with the website.
 - Jeff to look at the formatting of the site and make appropriate changes.

OBOR:

- Discussed transitions and Summit at Wright State.
- Semester conversion across the state. A lot of schools working together on the conversion instead of doing it alone.
 - Transfer module and TAG discussion. UC, OSU, OU, Wright State to submit 1000's of courses for review by faculty panel. This will be a huge undertaking. Develop guidelines for full review versus partial review (chair of faculty panel and one other faculty member reviews). Paula recommends as schools convert their courses to submit them so we can have rolling submission opposed to everyone submitting August, 2011. All submissions recommended to be done by summer 2011 so the year all courses can be reviewed.
 - By Pass credit and credit. Univ. of Akron and PSEOP students. UA gave credit for 3 math courses. If the student went to another school, the question becomes should they get credit for the 3 courses when they only enrolled in one course at their PSEOP school. Part of the discussion was different terminology used at different schools (ByPass credit, Proficiency credit, etc.). Should students get credit for prerequisite courses, if they did not take them?
 - Transcript Substitute Discussion had to do with C-TAGS=a career center for 2 year schools for e
 - Engineering and technology programs. OBOR has put together a form for people to use.
 - Regional bilateral agreement discussion. Are they more important? What constitutes a semester (14 weeks, 15 weeks). The number of minutes is key. November 23rd is when transfer module change requests will be complete. Shortly thereafter we will receive word. State laid off folks and a 4 month delay took place.
 - OBOR perspective will be provided by Hideo at the next mtg.
 - Bob Burke, President of Association of Private Schools in OH attends the mtgs.
 - Discussion to improve privates and non-profits. Credit transfer initiative discussion. Some private schools have paid attention and adjusted their courses wanting to know when they can become officially involved.
 - UD and CASE looking at private TAGS. Designed to determine level of involvement (fully or TAG prelist of req.cess, fees). This is a newovement being made with privates. At what level and cost can privates become involved. For private schools, Stephanie McCann, working with them.

Updates

- Articulation and Transfer clearinghouse is moving along. Datatel schools are the furthest behind. Banner and People Soft schools are up and running.
- Special accreditation for AACSB and nursing schools (mandatory vs. non-mandatory) that use it for recruitment purposes. Roy started to talk about competition and the room was quiet. AACSB accreditation boards making certain requirements. Committee appointed on the spot. Interesting to see the resolve. Numbering of courses is the issue at freshmen, sophomore, junior and senior levels. Some schools have pre-reqs while others don't. Some compensation thru TAGS process. Still courses are numbered differently at different schools. Students should meet state outcomes versus when they take the course. Some people believe the state wants to create a Florida system using the

same course number and books for comparable courses. Need for consistency across the board. The conversion process may be the time to make change.

- Work group to look at dual admission agreements on a regional basis.
- PTK regional conference on March 20th at Sinclair.

NEW BUSINESS

•List Serv for OTC-Attended a social media conference in Columbus. OCHEA added a group page on Linkedn and promoted their conference through them. Janna will touch base with OACAC for the social networks.

Linkedn is a better service for us.

- Submission of presentations

Get more organized about OTC conferences. Feedback from Dave and Bruce laid out the charge. Breakout sessions; one or more presentations. Will send out presentation that OTC did 1.5 years ago for feedback. This can be tailored. Powerpoint on how OTC came about. This could benefit new and old timers. Present to other organizations. Line up when they have a conference and when proposals are due. Cathi to send powerpoint

•One presentation scheduled for January 26, 2010 at the ACT Conference. Doubletree hotel in Worthington at 1:30 pm. Linda offered to present with Bruce. Matrix will be put together and shared with exec. Board for further feedback.

- Also consider sharing information to

HS Guidance Counselor group

OH School Board Conference

Library

Registrar

Faculty

Admission counselors

John Tafel conference for young children

OACAN

•How are other schools applying articulation agreements, life experiences to graduation requirements? Randy

•At OH they created a TN and TX grading scale. One applies to life experience and the other to graduation requirements. At Uni. Of Akron there is a pilot program that can be used for associate degree programs. At North Central there is a portfolio and the student must identify what course they are trying to show credit for from life experience. Skilled type courses is how they can be applied to at North Central. Public schools will grant credit. The issue is how that credit applies to the student's degree, if it does not specify a particular course at the home institution.

•From OBOR perspective has there been any standardizing on the transcript? The generic course is the question. At UC they re-evaluate such courses to determine if credit is granted.

- Another possibility is for the student to take CLEP exams.
- Invite others to join OTC.

PRESIDENT'S REPORT:

- 8th Annual National Institute for the Study of Transfer Students Conference will be held on Wed., Jan. 27-29. Registration is online.
- Encourage folks to run for office next yr.
- Bruce Sliney and Brian (from Miami) are going to the conference in Texas.

Next Meeting

- Mon., Feb 8th-Karen will let us know location.

Meeting adjourned at 1:15 pm

Announcements:

- Christy is expecting